

Biomedical Communications Designer

What is Bridgeable?

We are an award-winning strategic design firm whose mission is to bridge the gap between what organizations know and what they do, delivering shared value to our clients and their customers. We strive to increase our profile as service design leaders in order to have the greatest social impact possible.

Bridgeable is a multi-disciplinary team — people who, in a different context, might be known as designers, scientists, futurists or strategy consultants. But at the end of the day, we are all translators. We translate knowledge into action, insight into strategy, and strategy into tactics.

What are we looking for?

Our team is currently seeking a **Biomedical Communications Designer**. In this role, you'll use your outstanding skills to translate complex medical ideas to a variety of stakeholders across client facing projects.

Designing great experiences in healthcare is what we do here and the role of the biomedical communicator is crucial in communicating complex ideas in a simple way. You will have the opportunity to work on a variety of innovative projects that have real impact on people and the way they interact in situations where they often feel vulnerable and uninformed.

Working with our multi-disciplinary team, you will help create visually compelling design deliverables, both digital and non-digital, infographics, and prototypes and assist in the planning and facilitation of co-creation sessions and workshops. You will also have the opportunity to participate in design research and design strategy work. Some of the responsibilities involved for your role will include:

- Working collaboratively in a multi-disciplinary team and contributing to the vision and planning of all aspects of the team's deliverables
- Producing artifacts that are at once visually compelling and effective in communicating a patient journey, story or process
- Turning wireframes and prototyped story boards into finished artifacts
- Translating insights, data and copy into choices of medium, layout, typography, colour combinations, textures, etc. that support the communication objectives
- Presenting and defending design choices in a thoughtful, and strategic way
- Thinking creatively to produce new ideas that contribute to project objectives
- Assisting with the planning, development, and execution of co-creation sessions and design research as required

What are the Key Qualifications?

You have:

- A Master's degree or higher in biomedical communication; or undergraduate degree and equivalent work experience (less than 5 years)
- Experience with the pressure of deadlines and ability to prioritize tasks
- The ability to tell a good story, translating complex knowledge into insightful pieces that resonate with end-users

You are:

- Relentlessly useful and enjoy working with other designers, researchers and strategists.
- Excited about broader design tools and methods
- Comfortable speaking in front of others and defending design decisions
- A Creative Suite wiz and proven experience building MS PowerPoint slide decks

You love:

- The energy of a fast-paced environment
- Simplifying the complex using visual thinking and design
- Prototyping and iterating, and prototyping and iterating, and prototyping and iterating

Why work at Bridgeable?

Great Work Culture:

We understand that you spend a lot of time at work and we invest a lot into making that time enjoyable and energizing. We have created a great space to enable you to comfortably focus your creative energy on your work.

We have built a great team that values initiative, integrity, empathy, adaptability, and transparency, and that thrives on working collaboratively to deliver impactful solutions. Our Employee Experience team is dedicated to creating enriching activities, like mindfulness meditation, improv, and summer camp – to relax, invigorate and strengthen the Bridgeable team.

Our entrepreneurial environment gives you freedom to drive your success in this position. We offer you the opportunity to work on groundbreaking initiatives with some of the most innovative organizations in the world. We are constantly investing in ways to improve the impact of design.

As a diverse and growing organization, we value your growth and offer you the space, resources and autonomy to take your career to the next level. Along with providing an incredible amount of on-the-job learning we invest in personal and professional development opportunities. We know that if you are learning, we are learning!

Great Benefits:

In addition to the opportunity to participate in impactful work with a passionate team, we also offer a competitive compensation package and share our success across the team. Our benefits package will have your health and dental needs covered and we provide all of our employees with an optional fitness membership.

If you are as excited about this opportunity as we are, then we look forward to hearing from you! Please apply with a cover letter, resume and portfolio to: careers@bridgeable.com with the email title: *BMC Designer*

We thank all applicants for their interest; however, we will only contact those we feel qualify.