

# Bridgeable Designership - Design Strategist

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Bridgeable is currently seeking applications for our 2018 Summer Designership Program.

Bridgeable's Designership Program is a unique internship that strives to provide students with an enriching educational experience while also allowing them to gain exposure to real-world strategic design projects. The Designership begins with an intensive two-week training program, followed by project-based work in a multi-disciplinary team.

Even though everyone contributes to all stages of the project, the **Strategic Designer** will help translate insights into actionable ideas that ensure we meet the goals of the project, using techniques like strategic planning and foresight. You will make sure that a user-centered approach is taken as the team collectively works to solve the challenge with a focus of providing value to both the end-users and our client. Your role is to guide and align the team towards achieving the strategic objectives that come from truly understanding user needs and the context in which the organization operates.

As a Strategist, you will have the following key qualifications:

- Ability to see the big picture and drive projects through from conception to completion
- Demonstrated leadership qualities and ability to guide multidisciplinary teams
- Strong organizational skills and ability to meet tight deadlines

As a successful candidate, you:

- Aspire to improve people's lives through the application of human-centred design
- Love to work collaboratively to turn ideas into reality, working with people of diverse backgrounds
- Have a skill or set of skills where you really excel – something that sets you apart from your peers
- Empathize with others, and are able to see the world from someone else's point of view
- Are creative – both in the sense of being imaginative and having original ideas, and in the sense of creating new objects, services, experiences
- Participate in an eclectic set of interests and extra-curricular activities that are indicative of your curiosity about the world
- Communicate effectively, whether the medium requires visual, verbal, or written communications, or all three
- Embrace new experiences with a sense of humour and a sense of adventure
- Strive for excellence and constantly find ways to be relentlessly useful

We welcome applicants from all undergraduate and graduate programs, including recent graduates, but preference will be given to students with formal academic training or past

experience in areas relevant to Bridgeable's capabilities: design research; business design/design strategy; and/or design disciplines (e.g. graphic, industrial, service, interaction).

Participants will work full-time for a minimum of 16 weeks at our Toronto office, beginning on the 7<sup>th</sup> of May 2018. Applicants must be legally entitled to work in Canada. All positions are paid.

Apply by submitting the following as a **single PDF document** to [careers@bridgeable.com](mailto:careers@bridgeable.com) with the email subject line: Summer Designership

- 2-page resume
- 1-page cover letter (clearly identify position of interest)
- 50-word mission statement explaining why you are interested in applying human-centred design in your career
- Up to three portfolio pieces/work samples (must include context as to why you included them)
- Academic transcripts (unofficial is fine)

We particularly favour applications that demonstrate they have been designed with the readers in mind. Be sure your cover letter explains why you are passionate about human-centred design and how you believe participation in this program will help you achieve your goals. You must include all items, as incomplete applications, or applications that exceed the stated limits will **not** be considered.

Applications close at **11:59 pm ET on Tuesday, January 23, 2018**. We sincerely thank all applicants for their interest, but due to the volume of candidates, we are only able to contact those who are selected for an interview.