

Bridgeable Designership - Design Researcher

Bridgeable is currently seeking applications for our 2018 Summer Designership Program.

Bridgeable's Designership Program is a unique internship that strives to provide students with an enriching educational experience while also allowing them to gain exposure to real-world strategic design projects. The Designership begins with an intensive two-week training program, followed by project-based work in a multi-disciplinary team.

Even though everyone contributes to all stages of the project, the primary purpose of the **Design Researcher** is to understand the needs of our clients and their users and customers, so that we can design compelling, real-world solutions that generate shared value for our clients and their customers. In this role, you will conduct primary research (interviews, ethnography, etc.) and secondary research (horizon scans, literature reviews) on topics with an explicit goal of designing new solutions. You will also help translate data and insights into actionable ideas, helping ensure we meet the goals of the project.

As a Researcher, you will have the following key qualifications:

- Demonstrated experience with both quantitative and qualitative research methods
- Ability to guide research initiatives, using a variety of methodologies and practices
- Proven experience with synthesizing multiple data points into clear and concise communication

As a successful designership candidate, you:

- Aspire to improve people's lives through the application of human-centred design
- Love to work collaboratively to turn ideas into reality, working with people of diverse backgrounds
- Have a skill or set of skills where you really excel – something that sets you apart from your peers
- Empathize with others, and are able to see the world from someone else's point of view
- Are creative – both in the sense of being imaginative and having original ideas, and in the sense of creating new objects, services, experiences
- Participate in an eclectic set of interests and extra-curricular activities that are indicative of your curiosity about the world
- Communicate effectively, whether the medium requires visual, verbal, or written communications, or all three
- Embrace new experiences with a sense of humour and a sense of adventure
- Strive for excellence and constantly find ways to be relentlessly useful

We welcome applicants from all undergraduate and graduate programs, including recent graduates, but preference will be given to students with formal academic training or past

experience in areas relevant to Bridgeable's capabilities: design research; business design/design strategy; and/or design disciplines (e.g. graphic, industrial, service, interaction).

Participants will work full-time for a minimum of 16 weeks at our Toronto office, beginning on the **7th of May 2018**. Applicants must be legally entitled to work in Canada. All positions are paid, commensurate with experience.

Apply by submitting the following as a **single PDF document** to careers@bridgeable.com with the email subject line: Summer Designership

- 2-page resume
- 1-page cover letter (clearly identify position of interest)
- 50-word mission statement explaining why you are interested in applying human-centred design in your career
- Up to three portfolio pieces/work samples (must include context as to why you included them)
- Academic transcripts (unofficial is fine)

We particularly favour applications that demonstrate they have been designed with the readers in mind. Be sure your cover letter explains why you are passionate about human-centred design and how you believe participation in this program will help you achieve your goals. You must include all items, as incomplete applications, or applications that exceed the stated limits will **not** be considered.

Applications close at **11:59 pm ET on Tuesday, January 23, 2018**. We sincerely thank all applicants for their interest, but due to the volume of candidates, we are only able to contact those who are selected for an interview.